

# 2020 CONVENTION EXHIBITOR AND SPONSORSHIP PACKET

Please complete the following for registration, exhibits, advertising, and sponsorships.

Additional information may be needed for items purchased. Please see the appropriate stated page to complete any additional forms. If you have any questions, please contact Libby (Libby@PIAIndiana.com) or Bill (Bill@PIAIndiana.com) or call (317) 899-9200. **Forms may be completed online at: [www.piaindiana.com/sponsors--exhibitors](http://www.piaindiana.com/sponsors--exhibitors)**

<b>Booth:</b> Please complete <u>page 3</u> to reserve your booth space  <i>StarPartners can purchase additional booths at the Associate Member Rate!</i>	<input type="checkbox"/> <b>5 StarPartner:</b> 1 Booth FREE - Quantity: _____ <input type="checkbox"/> <b>4 StarPartner:</b> 1 Booth @ \$300 - Quantity: _____ <input type="checkbox"/> <b>3 StarPartner:</b> 1 Booth @ \$425 - Quantity: _____ <input type="checkbox"/> <b>PIA Associate Member:</b> \$825 - Quantity: _____ <input type="checkbox"/> <b>Non-Member:</b> \$1150 - Quantity: _____ <input type="checkbox"/> <b>Additional Booth Attendee</b> (1 included with each booth) Member Rate: \$85/Each - Quantity: _____ Non-Member Rate: \$120/Each - Quantity: _____			\$ _____
<b>Program Advertising:</b> Please complete <u>page 4</u> to reserve advertising space	<input type="checkbox"/> <b>Third page</b> Member: \$250 Non-Member: \$350	<input type="checkbox"/> <b>Half Page</b> Member: \$350 Non-Member: \$450	<input type="checkbox"/> <b>Full Page</b> Member: \$500 Non-Member: \$600	\$ _____
	<input type="checkbox"/> <b>Inside Front Cover</b> Member: \$600 Non-Member: \$700	<input type="checkbox"/> <b>Inside Back Cover</b> Member: \$600 Non-Member: \$700	<input type="checkbox"/> <b>Outside Back Cover</b> Member: \$600 Non-Member: \$700	
<b>Additional Sponsorship Opportunities:</b> Please complete <u>page 5</u> to reserve your sponsorship	<input type="checkbox"/> <b>Premier Sponsor: Tradeshow Lunch</b> Member: \$5000 Non-Member: \$6000	<input type="checkbox"/> <b>Premier Sponsor: Keynote Lunch</b> Member: \$5000 Non-Member: \$6000	<input type="checkbox"/> <b>Convention Packet Sponsor</b> Member: \$1750 Non-Member: \$2000	\$ _____
	<input type="checkbox"/> <b>Name Badge Lanyard Sponsor</b> Member: \$1500 Non-Member: \$1750	<input type="checkbox"/> <b>Cocktail Reception Sponsor</b> Member: \$1250 Non-Member: \$1500	<input type="checkbox"/> <b>1.5 hour CE Session Sponsor:</b> Member: \$350 Non-Member: \$500	
	<input type="checkbox"/> <b>Thursday Night Social (TNS) Sponsor</b> Member: \$450 Non-Member: \$550	<input type="checkbox"/> <b>Tradeshow Bag Sponsor</b> Member: \$750 Non-Member: \$1000		
<b>Convention Registration:</b> Please complete <u>page 2</u> to register  3 StarPartners receive 3 free full registrations  4 StarPartners receive 6 free full registrations  5 StarPartners receive 11 free full registrations  <i>*Free Registrations can not be used towards TNS Registrations!</i>	<input type="checkbox"/> <b>Full Convention</b> Member: \$185 Non-Member: \$260 Quantity: _____	<input type="checkbox"/> <b>Thursday Only</b> Member: \$100 Non-Member: \$155 Quantity: _____	<input type="checkbox"/> <b>Friday Only</b> Member: \$100 Non-Member: \$155 Quantity: _____	\$ _____
	<input type="checkbox"/> <b>Tradeshow Only</b> Member: \$85 Non-Member: \$120 Quantity: _____	<input type="checkbox"/> <b>*Thursday Night Social (TNS) Event</b> Member: \$50 Non-Member: \$60 Quantity: _____	<input type="checkbox"/> <b>Friday Lunch</b> Member: \$50 Non-Member: \$65 Quantity: _____	

**Total Cost:** \$ \_\_\_\_\_

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Payment Information:**

Check       Credit Card:    Visa    MasterCard    American Express

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Name on card: \_\_\_\_\_



# 2020 COMPANY REGISTRATION FORM



Please complete a box for each attendee. The name entered below will be used for your name badge.

## Attendee 1:

Full Convention  One Day (Thursday or Friday)  Tradeshow Only  Friday Lunch Only  Add Thursday Night Social

Name: \_\_\_\_\_ Designations: \_\_\_\_\_ License #: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Attendee 2:

Full Convention  One Day (Thursday or Friday)  Tradeshow Only  Friday Lunch Only  Add Thursday Night Social

Name: \_\_\_\_\_ Designations: \_\_\_\_\_ License #: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Attendee 3:

Full Convention  One Day (Thursday or Friday)  Tradeshow Only  Friday Lunch Only  Add Thursday Night Social

Name: \_\_\_\_\_ Designations: \_\_\_\_\_ License #: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Attendee 4:

Full Convention  One Day (Thursday or Friday)  Tradeshow Only  Friday Lunch Only  Add Thursday Night Social

Name: \_\_\_\_\_ Designations: \_\_\_\_\_ License #: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Attendee 5:

Full Convention  One Day (Thursday or Friday)  Tradeshow Only  Friday Lunch Only  Add Thursday Night Social

Name: \_\_\_\_\_ Designations: \_\_\_\_\_ License #: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Please note:** In order to complete registration, you must select the convention sessions you wish to attend. A link to the session selection will be included in your confirmation email.

***Please complete payment information on page 1.***

# 2020 EXHIBITOR REGISTRATION FORM



## Payment for your booth is due with the submitted contract.

Due to limited space, reserved booths will be released 45 days after reservation if payment is not received or other arrangements have not been made.

Company Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Website: \_\_\_\_\_

### Information to be included in the program book:

Same as above

Name: \_\_\_\_\_ Email: \_\_\_\_\_  
Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Booth: First Choice: # \_\_\_\_\_ Second Choice: # \_\_\_\_\_ Third Choice: # \_\_\_\_\_

Booth display sign should read: \_\_\_\_\_

Name of Complimentary Booth Attendee (each booth includes one person): \_\_\_\_\_

Booth Attendee Email: \_\_\_\_\_

Number of Additional Booth Attendees: \_\_\_\_\_ @ \$85 per PIA Member \_\_\_\_\_ @ \$120 per Non-Member

Names of Additional Booth Attendees: \_\_\_\_\_

(If the Additional Booth Attendee will be attending the full day at convention on May 14th, there is no additional fee to attend the trade show.)

## Please complete payment information on page 1.

**Booth prizes:** Your company is welcome to issue a booth prize during the tradeshow.

- If you would like PIA to distribute your prize at the Cocktail Reception, please complete the "Exhibit Prize" card in your booth and return it to a PIA staff person. If you would like to distribute your own prize, you are welcome to do so.
- PIA will not announce booth prize winners at the tradeshow.
- If PIA is distributing your prize at the Cocktail Reception, you must turn in your card and prize to a PIA staff person prior to 3:00 p.m. All prizes will be locked in the PIA office onsite until the Cocktail Reception.

### By submitting this form, you agree to the following terms and conditions:

1. Each booth is 8' x 8'. All booths contain 8' high pipe and drape, one 6' skirted table, 2 folding chairs, and a 7" x 44" ID sign with company name. If you have specific needs for your space, you must contact PIA no later than 2 weeks prior to the event.
2. Booths must be set up by **11:30 a.m.** on Thursday, May 14, 2020.
3. All booths must be open and staffed during the posted tradeshow hours: **Thursday, May 14, 2020, 11:45 a.m. - 2:30 p.m.** Booth should be taken down between 2:30 p.m. - 4:00 p.m.
4. **Payment for your booth is due with the submitted contract.** Due to limited space, reserved booths will be released 45 days after reservation if payment is not received or other arrangements have not been made. All invoices are due no later than March 30, 2020. **There is no refund if you cancel within 30 days of the event.**
5. Payment for the booth includes **one tradeshow registration.** You must pay \$85 for each additional PIA Member and \$120 for each additional Non-Member who will attend the tradeshow. Tradeshow admittance is included in convention registration. If any Booth Attendees plan to attend the convention sessions, please submit a convention registration form to avoid being charged twice.

# 2020 PROGRAM ADVERTISING FORM



## Ad selection:

- |   |   |
|---|---|
| <input type="checkbox"/> Inside Front Cover (5.5"W x 8.5"H)<br>Member: \$600, Non-Member: \$700 | <input type="checkbox"/> Inside Back Cover (5.5"W x 8.5"H)<br>Member: \$600, Non-Member: \$700    |
| <input type="checkbox"/> Outside Back Cover (5.5"W x 8.5"H)<br>Member: \$600, Non-Member: \$700 | <input type="checkbox"/> Full Page - Interior (5.5"W x 8.5"H)<br>Member: \$500, Non-Member: \$600 |
| <input type="checkbox"/> Half Page (5.5"W x 4.25"H)<br>Member: \$350, Non-Member: \$450         | <input type="checkbox"/> Third Page (5.5"W x 2.8"H)<br>Member: \$250, Non-Member: \$350           |

(Please allow .125" trim on all sides for bleeds)

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Advertising Agency (if applicable):

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Please submit all ads to Libby Gardner at [Libby@PIAIndiana.com](mailto:Libby@PIAIndiana.com).

Ads must be received by **April 15, 2020**.

***Please complete payment information on page 1.***

By submitting this form, you agree to the following **terms and conditions**:

1. Cancellations may not be made by the advertiser or advertising agency after the submission date of April 15, 2020.
2. Changes or adjustments to ads cannot be guaranteed by PIA if requested after the submission date of April 15, 2020. Changes will only be made if reasonable and if time allows based on PIA's discretion.
3. The Publisher will assume responsibility for errors caused by the printing or production process if your ad is significantly different from the furnished, valid proof.
4. The Publisher assumes no responsibility for the content of advertising. Opinions stated in advertising are solely those of the Advertiser. The Publisher reserves the right to reject any advertisement.
5. If you do not pay in advance, you will be invoiced at the time of ad placement. All payments are due prior to May 1, 2020.

# 2020 SPONSORSHIP FORM



## **Premier Sponsorship (\$5000 Member, \$6000 Non-Member)**

- Sponsorship of Tradeshow Lunch or Keynote Lunch with Logo displayed at the event and verbal recognition
- Logo or company name featured on promotional materials, in convention program, and on lunch program
- Three (3) complimentary full convention registrations
- Website link on convention schedule and convention sponsor webpages

## **Convention Packet Sponsorship (\$1750 Member, \$2000 Non-Member)**

- Logo imprinted on convention registration packets handed to each attendee (acrylic enclosed folder)
- Logo featured in convention program
- Website link on convention sponsor webpage

## **Name Badge Lanyard Sponsorship (\$1500 Member, \$1750 Non-Member)**

- Company name imprinted on name badge lanyards
- Logo featured in convention program
- Website link on convention sponsor webpage

## **Tradeshow Bag Sponsorship (\$750 Member, \$1000 Non-Member)**

- Logo imprinted on the bags handed out for the Tradeshow on Thursday
- Logo featured in convention program
- Website link on convention sponsor webpage

## **Cocktail Reception Sponsorship (\$1250 Member, \$1500 Non-Member)**

- Sponsorship of Thursday Evening Cocktail Reception
- Logo or company name featured on promotional materials, in convention program, and at the event
- Website link on convention schedule and convention sponsor webpages

## **Thursday Night Social Event (\$450 Member, \$550 Non-Member)**

- Sponsorship of Thursday Night Social Event
- Logo or company name featured on promotional materials and in the convention program
- Website link on convention schedule and convention sponsor webpages

## **Session Sponsorship (\$350 Member, \$500 Non-Member)**

- Sponsorship of one (1) 1.5 hour education session (selection made after StarPartner session selections are made)
- Logo or company name featured on promotional materials, in convention program, and at the event
- Website link on convention schedule and convention sponsor webpages

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
Email: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Website: \_\_\_\_\_

### **Premier Sponsor:**

Event Choice:    \_\_\_ Thursday Tradeshow Lunch    \_\_\_ Friday Keynote Lunch

Please complete registration form (page 2) for complimentary registrants.

**Please complete payment information on page 1.**