

2024 Convention Exhibitor & Sponsorship Packet

Please complete the following for registrations, exhibits, advertising, and sponsorships.

Additional information may be needed for items purchased. Please see the appropriate stated page to complete any additional forms. If you have any questions, please contact Libby at Libby@PIAIndiana.com or call (317) 899-9193.

Forms may be completed online at: www.piaindiana.com/sponsors--exhibitors

Exhibit Booth: Please complete <u>page 3</u> to reserve your booth space. StarPartners can purchase additional booths at the Associate Member Rate!	<input type="checkbox"/> 5 StarPartner: 1 Booth FREE - Quantity: _____ <input type="checkbox"/> 4 StarPartner: 1 Booth @ \$300 - Quantity: _____ <input type="checkbox"/> 3 StarPartner: 1 Booth @ \$425 - Quantity: _____ <input type="checkbox"/> PIA Associate Member: \$850 - Quantity: _____ <input type="checkbox"/> Non-Member: \$1,200 - Quantity: _____ <input type="checkbox"/> Additional Booth Attendee (1 Tradeshow Only registration included with each booth) Member Rate: \$85/Each - Quantity: _____ Non-Member Rate: \$120/Each - Quantity: _____ \$ _____											
Program Advertising: Please complete <u>page 4</u> to reserve advertising space.	<table border="0"> <tr> <td><input type="checkbox"/> Third page Member: \$250 Non-Member: \$350</td> <td><input type="checkbox"/> Half Page Member: \$350 Non-Member: \$450</td> <td><input type="checkbox"/> Full Page Member: \$500 Non-Member: \$600</td> </tr> <tr> <td><input type="checkbox"/> Inside Front Cover Member: \$600 Non-Member: \$700</td> <td><input type="checkbox"/> Inside Back Cover Member: \$600 Non-Member: \$700</td> <td><input type="checkbox"/> Outside Back Cover Member: \$600 Non-Member: \$700 \$ _____</td> </tr> </table>			<input type="checkbox"/> Third page Member: \$250 Non-Member: \$350	<input type="checkbox"/> Half Page Member: \$350 Non-Member: \$450	<input type="checkbox"/> Full Page Member: \$500 Non-Member: \$600	<input type="checkbox"/> Inside Front Cover Member: \$600 Non-Member: \$700	<input type="checkbox"/> Inside Back Cover Member: \$600 Non-Member: \$700	<input type="checkbox"/> Outside Back Cover Member: \$600 Non-Member: \$700 \$ _____			
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Additional Sponsorship Opportunities: Please complete <u>page 5</u> to reserve your sponsorship. * - Multiple Opportunities for Sponsorship Item	<table border="0"> <tr> <td><input type="checkbox"/> Premier Sponsor: Tradeshow Lunch Member: \$2,500 Non-Member: \$3,400</td> <td><input type="checkbox"/> Premier Sponsor: Keynote Lunch Member: \$2,500 Non-Member: \$3,400</td> <td><input type="checkbox"/> Convention Packet Sponsor Member: \$1,750 Non-Member: \$2,250</td> </tr> <tr> <td><input type="checkbox"/> Name Badge Lanyard Sponsor Member: \$1,750 Non-Member: \$2,250</td> <td colspan="2"><input type="checkbox"/> Tradeshow Bag Sponsor Member: \$1,750 Non-Member: \$1,000</td> </tr> <tr> <td><input type="checkbox"/> *Thursday Night Social Sponsor Member: \$500 Non-Member: \$600</td> <td><input type="checkbox"/> *1.5 hour CE Session Sponsor Member: \$350 Non-Member: \$500</td> <td>\$ _____</td> </tr> </table>			<input type="checkbox"/> Premier Sponsor: Tradeshow Lunch Member: \$2,500 Non-Member: \$3,400	<input type="checkbox"/> Premier Sponsor: Keynote Lunch Member: \$2,500 Non-Member: \$3,400	<input type="checkbox"/> Convention Packet Sponsor Member: \$1,750 Non-Member: \$2,250	<input type="checkbox"/> Name Badge Lanyard Sponsor Member: \$1,750 Non-Member: \$2,250	<input type="checkbox"/> Tradeshow Bag Sponsor Member: \$1,750 Non-Member: \$1,000		<input type="checkbox"/> *Thursday Night Social Sponsor Member: \$500 Non-Member: \$600	<input type="checkbox"/> *1.5 hour CE Session Sponsor Member: \$350 Non-Member: \$500	\$ _____
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Convention Registrations: Please complete <u>page 2</u> to register. 3 StarPartners receive 3 free full registrations 4 StarPartners receive 6 free full registrations 5 StarPartners receive 11 free full registrations	<table border="0"> <tr> <td><input type="checkbox"/> Full Convention Member: \$185 Non-Member: \$260 Quantity: _____</td> <td><input type="checkbox"/> Thursday Only Member: \$100 Non-Member: \$155 Quantity: _____</td> <td><input type="checkbox"/> Friday Only Member: \$100 Non-Member: \$155 Quantity: _____</td> </tr> <tr> <td><input type="checkbox"/> Tradeshow Only Member: \$85 Non-Member: \$120 Quantity: _____</td> <td><input type="checkbox"/> Friday Lunch Member: \$50 Non-Member: \$65 Quantity: _____</td> <td>\$ _____</td> </tr> </table>			<input type="checkbox"/> Full Convention Member: \$185 Non-Member: \$260 Quantity: _____	<input type="checkbox"/> Thursday Only Member: \$100 Non-Member: \$155 Quantity: _____	<input type="checkbox"/> Friday Only Member: \$100 Non-Member: \$155 Quantity: _____	<input type="checkbox"/> Tradeshow Only Member: \$85 Non-Member: \$120 Quantity: _____	<input type="checkbox"/> Friday Lunch Member: \$50 Non-Member: \$65 Quantity: _____	\$ _____			
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<input type="checkbox"/> Tradeshow Only Member: \$85 Non-Member: \$120 Quantity: _____	<input type="checkbox"/> Friday Lunch Member: \$50 Non-Member: \$65 Quantity: _____	\$ _____										
Total Cost: \$ _____												

Company Name: _____ Contact Person: _____

Email: _____ Phone: _____

Payment Information:

☐ Check ☐ Credit Card: Visa MasterCard American Express

Card Number: _____ Expiration Date: _____ Sec. Code: _____

Name on Card: _____



2024 Convention Company Registration Form

Please complete a box for each attendee. The information entered below will be used for name badges.

Attendee 1:

☐ Full Convention ☐ Thursday Only ☐ Friday Only ☐ E&O Only ☐ Ethics Only ☐ Tradeshow Only ☐ Friday Lunch Only

Name: _____ Designations: _____

Company Name: _____ IN License #: _____

Phone: _____ Email: _____

Attendee 2:

☐ Full Convention ☐ Thursday Only ☐ Friday Only ☐ E&O Only ☐ Ethics Only ☐ Tradeshow Only ☐ Friday Lunch Only

Name: _____ Designations: _____

Company Name: _____ IN License #: _____

Phone: _____ Email: _____

Attendee 3:

☐ Full Convention ☐ Thursday Only ☐ Friday Only ☐ E&O Only ☐ Ethics Only ☐ Tradeshow Only ☐ Friday Lunch Only

Name: _____ Designations: _____

Company Name: _____ IN License #: _____

Phone: _____ Email: _____

Attendee 4:

☐ Full Convention ☐ Thursday Only ☐ Friday Only ☐ E&O Only ☐ Ethics Only ☐ Tradeshow Only ☐ Friday Lunch Only

Name: _____ Designations: _____

Company Name: _____ IN License #: _____

Phone: _____ Email: _____

Attendee 5:

☐ Full Convention ☐ Thursday Only ☐ Friday Only ☐ E&O Only ☐ Ethics Only ☐ Tradeshow Only ☐ Friday Lunch Only

Name: _____ Designations: _____

Company Name: _____ IN License #: _____

Phone: _____ Email: _____

Please note: In order to complete your registration, you must select the convention sessions you wish to attend. A link to the session selection will be included in your confirmation email.

Please complete payment information on page 1.



2024 Tradeshow Exhibitor Registration Form

Payment for your booth is due with the submitted contract.

Due to limited space, reserved booths will be released 45 days after reservation if payment is not received or other arrangements have not been made.

Company Name: _____
Contact Person: _____ Email: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Website: _____

Information to be included in the program book:

☐ Same as above

Name: _____ Email: _____
Phone: _____ Website: _____

Booth: First Choice: # _____ Second Choice: # _____ Third Choice: # _____
Booth display sign should read: _____
Name of Complimentary Booth Attendee (each booth includes one person): _____
Booth Attendee Email: _____
Number of Additional Booth Attendees: _____ @ \$85 per PIA Member _____ @ \$120 per Non-Member
Names of Additional Booth Attendees: _____

(If the Additional Booth Attendee will be attending the full day at convention on May 4th, there is no additional fee to attend the trade show.)

Please complete payment information on page 1.

Booth prizes: Your company is welcome to issue a booth prize during the tradeshow.

- You are welcome to distribute your prize or PIA can distribute your prize for you.
- If you wish PIA to distribute your prize, you must turn in your "Exhibit Prize" cards (provided at your booth) along with your prize to a PIA staff person prior to 3:00 p.m. All prizes will be locked in the PIA office onsite until the Thursday Night Social.
- All prize winners will be posted at the Thursday Night Social event and prizes can be collected from the PIA staff.
- PIA will not announce booth prize winners at the tradeshow.

By submitting this form, you agree to the following terms and conditions:

1. Each booth is 8' x 8'. All booths contain 8' high pipe and drape, one 6' skirted table, 2 folding chairs, and a 7" x 44" ID sign with company name. If you have specific needs for your space, you must contact PIA no later than 2 weeks prior to the event.
2. Booths must be set up by **11:30 a.m.** on Thursday, May 9, 2024.
3. All booths must be open and staffed during the posted tradeshow hours: **Thursday, May 9, 2024, 11:45 a.m. - 2:30 p.m.**
4. Booths should be taken down immediately following the tradeshow. Booth materials are not to be left in the hall after Tradeshow hours, unless prior shipping arrangements have been made through our Expo Company, Smith Expo.
5. **Payment for your booth is due with the submitted contract.** Due to limited space, reserved booths will be released 45 days after reservation if payment is not received or other arrangements have not been made. All invoices are due no later than March 25, 2024. **There is no refund if you cancel within 45 days of the event.**
6. Payment for the booth includes **one tradeshow registration**. You must pay \$85 for each additional PIA Member and \$120 for each additional Non-Member who will attend the tradeshow. Tradeshow admittance is included in convention registration. If any Booth Attendees plan to attend the convention sessions, please submit a convention registration form to avoid being charged twice.



2024 Convention Sponsorship Form

Premier Sponsorship - Tradeshow Lunch (\$2,500 Member, \$3,400 Non-Member)

- Sponsorship of Tradeshow Lunch on Thursday with Logo displayed at the event and verbal recognition
- Logo or company name featured on promotional materials, in convention program, and on lunch program
- Three (3) complimentary full convention registrations - Complete registration form on page 2
- Website link on convention schedule and convention sponsor webpages

Premier Sponsorship - Keynote Lunch (\$2,500 Member, \$3,400 Non-Member)

- Sponsorship of Keynote Lunch on Friday with Logo displayed at the event and verbal recognition
- Logo or company name featured on promotional materials, in convention program, and on lunch program
- Three (3) complimentary full convention registrations - Complete registration form on page 2
- Website link on convention schedule and convention sponsor webpages

Convention Packet Sponsorship (\$1,750 Member, \$2,250 Non-Member)

- Logo imprinted on convention registration packets handed to each attendee (acrylic enclosed folder)
- Logo featured in convention program
- Website link on convention sponsor webpage

Name Badge Lanyard Sponsorship (\$1,750 Member, \$2,250 Non-Member)

- Company name imprinted on name badge lanyards
- Logo featured in convention program
- Website link on convention sponsor webpage

~~Tradeshow Bag Sponsorship (\$750 Member, \$1,000 Non-Member)~~

- Logo imprinted on the bags handed out for the Tradeshow on Thursday
- Logo featured in convention program
- Website link on convention sponsor webpage

SOLD

Thursday Night Social Event (\$500 Member, \$600 Non-Member)

- Sponsorship of Thursday Night Social Event at the hotel
- Logo or company name featured on promotional materials, in convention program, and at the event
- Website link on convention schedule and convention sponsor webpages

Session Sponsorship (\$350 Member, \$500 Non-Member)

- Sponsorship of one (1) 1.5 hour education session (selection made after StarPartner session selections are made)
- Logo or company name featured on promotional materials, in convention program, and at the event
- Website link on convention schedule and convention sponsor webpages

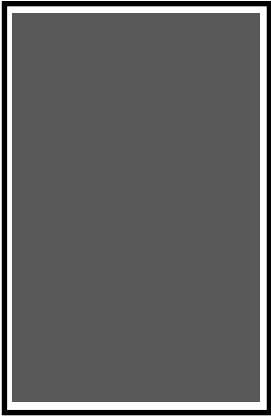
There are multiple sponsorship opportunities for these items.

Company Name: _____
Contact Person: _____ Email: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Website: _____

Please complete payment information on page 1.



2024 Convention Program Advertising Form



Full Page

Non-bleed Ad:

5.25" W x 8.25" H

Bleed Ad:

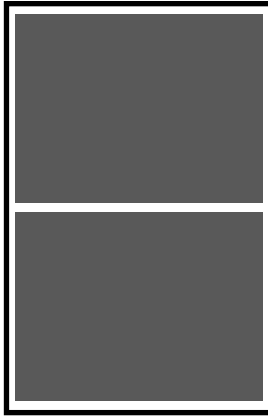
Trim:

5.5" W x 8.5" H

Bleed:

5.75" W x 8.75" H

(.125" bleed minimum)



Half Page

Non-bleed Ad:

5.25" W x 4" H

Bleed Ad:

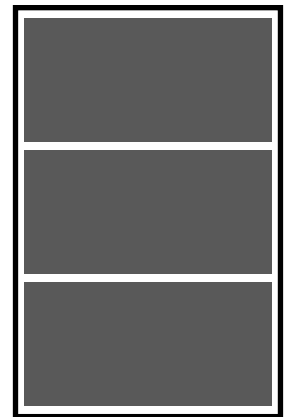
Trim:

5.5" W x 4.25" H

Bleed:

5.75" W x 4.5" H

(.125" bleed minimum)



Third Page

Non-bleed Ad:

5.25" W x 2.65" H

Bleed Ad:

Trim:

5.5" W x 2.8" H

Bleed:

5.75" W x 3.05" H

(.125" bleed minimum)

Ad Selection:

<input type="checkbox"/> Inside Front Cover	Member: \$600, Non-Member: \$700
<input type="checkbox"/> Outside Back Cover	Member: \$600, Non-Member: \$700
<input type="checkbox"/> Inside Back Cover	Member: \$600, Non-Member: \$700
<input type="checkbox"/> Full Page, Interior	Member: \$500, Non-Member: \$600
<input type="checkbox"/> Half Page	Member: \$350, Non-Member: \$450
<input type="checkbox"/> Third Page	Member: \$250, Non-Member: \$350

StarPartners: 2024 StarPartners receive the following ads with Membership:

5 StarPartners: 1 full page ad

4 StarPartners: 1 half page ad

3 StarPartners: 1 third page ad

The value of the ads included with your Membership may be applied as credit toward an ad upgrade. If you are interested in upgrading your ad, contact Libby at Libby@PIAIndiana.com or complete this form.

**Please complete payment information on page 1
and the contact information on page 5.**



2024 Convention Program Advertising Form - Continued

Ad Submission Deadline: April 5, 2024.

Please submit all ads to Libby Gardner at Libby@PIAIndiana.com.

Company Name:	_____	Contact Person:	_____
Email:	_____		
Address:	_____		
City:	State:	Zip:	
_____	_____	_____	
Phone:	Website:		
_____	_____		
Advertising Agency (if applicable):			
Contact Person:	_____	Email:	_____
Address:	_____		
City:	State:	Zip:	
_____	_____	_____	
Phone:	_____		

By submitting this form, you agree to the following terms and conditions:

1. Cancellations may not be made by the advertiser or advertising agency after the submission deadline of April 5, 2024.
2. Ads can be either bleed or non-bleed ads (see page 5 for dimensions). Bleed ads must have .125" trim (cutting tolerance) on all sides. If artwork does not have .125" trim on all sides, ad will run with a white border instead of bleeds.
3. Changes or adjustments to ads cannot be guaranteed by the publisher (PIA) if requested after the submission deadline of April 5, 2024. Changes will only be made if reasonable and if time allows based on PIA's discretion.
4. The publisher (PIA) assumes no responsibility for the content of advertising. Opinions stated in advertising are solely those of the Advertiser. The publisher reserves the right to reject any advertisement.
5. If you do not pay at the time of ad reservation, you will be invoiced at the time of ad placement. All payments are due prior to April 5th.

